

### **Doing Business with the Naval Air Systems Command**

Presented by:

#### **Dawn Chartier**

NAWCAD LKE Small Business Deputy Director NAVAIR Office of Small Business Programs 19 June 2014

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## **NAVAIR's Role in Naval Aviation**

- Develop, acquire, and support aircraft, weapons and related systems which can be operated and sustained *at sea*
- Provide analysis and decision support for cost/schedule/performance trades and investment decisions
- Increase Navy and Marine Corps capability, readiness and affordability in a joint/coalition environment

Our capabilities support the unique mission of Naval Aviation.



### NAVAIR is the Single SYSCOM for both Navy and Marine Corps Aviation







## **Our Vision**

Sailors and Marines armed with confidence ... because we develop, deliver and sustain aircraft, weapons and systems, on time, on cost with proven capability and reliability so they succeed in every mission and return safely home.

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## **Our Strategic Priorities**

#### Increase speed to the fleet ...

Through program of record planning and execution; and rapid response to urgent warfighter needs.

#### Deliver Integrated and Interoperable warfighting capabilities . . .

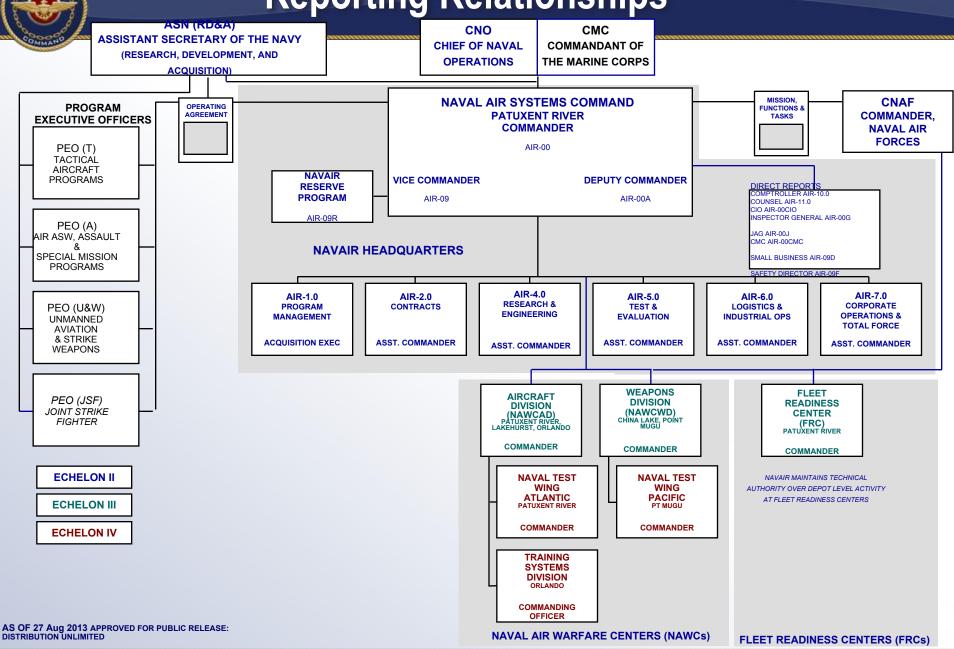
I&I includes platforms, sensors and weapons operating seamlessly in a systems-of-systems environment that produce an immediate and sustainable increase in warfighting effectiveness.

#### Improve affordability . . .

By reducing operating and sustainment costs for fielded systems and implementing life-cycle cost reduction initiatives as part of new systems development.

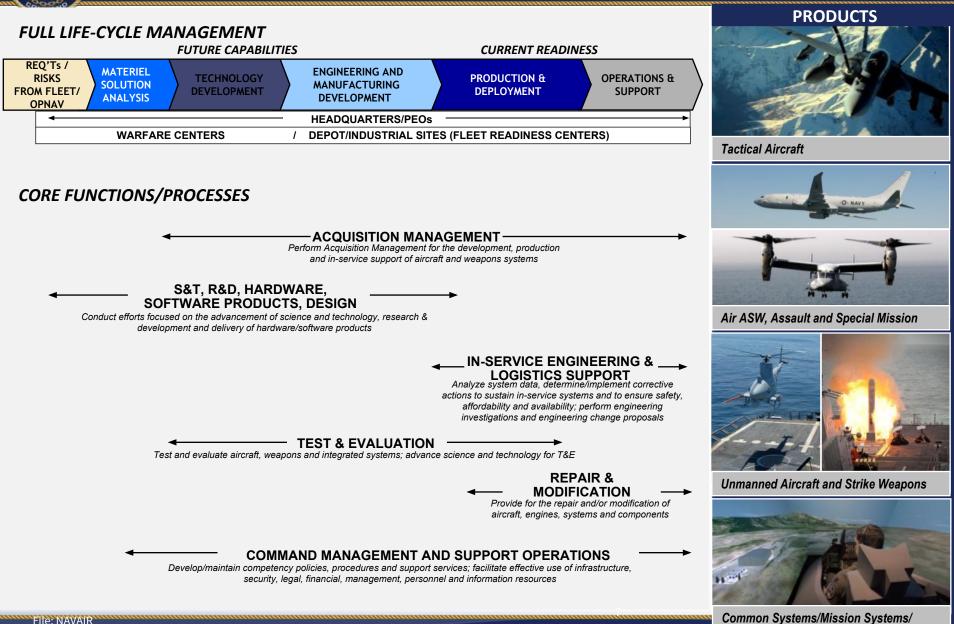
#### Making the Navy and Marine Corps more capable, ready and affordable in a joint/coalition environment

## **Reporting Relationships**



NAVMAIR

# Acquisition Management Support



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Training/ALRE



# Systems Acquisition Programs Managed

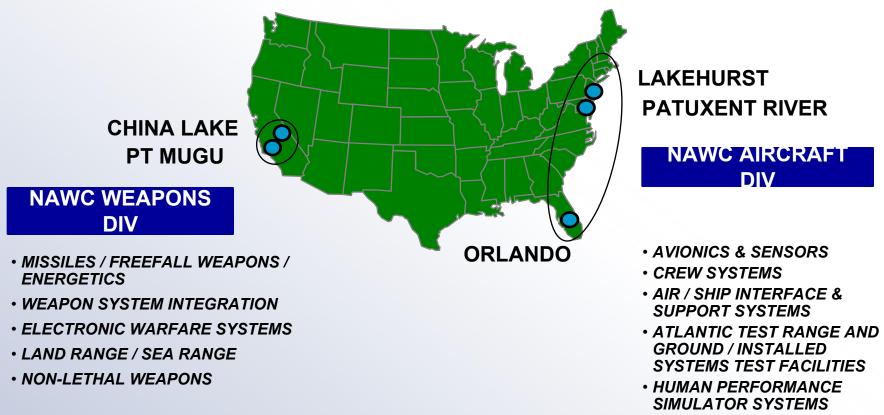
JOINT	PEO(T)	PEO(A)	PEO(U&W)	NAVAIR AIR-1.0
STRIKE	TACTICAL	AIR ASW, ASSAULT,	UNMANNED AVIATION &	COMMON &
FIGHTER	AIRCRAFT	& SPECIAL MISSION	STRIKE WEAPONS	SUPPORT
ACAT I • JOINT STRIKE FIGHTER (LIGHTNING II) AIR-6.0 ACAT III • NALDA/DECKPLATE • JTDI • JCMIS • JEDMICS	<section-header><section-header><section-header><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></section-header></section-header></section-header>	<section-header><section-header><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></list-item></section-header></section-header>	ACATI	ACAT II - AMC&D (F/A-18 AND AV-8B) ACAT III - NAVY AIR NAVIGATION WARFARE (NAVWARF, - NAVY COMMON EJECTION SEAT (NACES) - JOINT SERVICE AIRCREW MASK ROTARY WING (JSAM RW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - JOINT SERVICE AIRCREW MASK FIXED WING (JSAM FW) (JPO (P) LEAD) - TACT COMBAT TRAINING SYS (TCTS) INCREMENTS I & II - UNDERSEA WARFARE TR RN (USWTR) - GPWS CAT I (PATROL / TRANSPORT) / TAWS - GPWS / CATEGORY III (HELOS) - MILITARY FLIGHT OPS QA (MFOQA) - ELECTONIC CASS (eCaS) - HYDRAULIC POWER SUPPLY - TERRAIN AWARENESS & WARNING SYSTEM (TAWS) II - AIRCRAFT WIRELESS INTERNAL COMMUNICATION SYSTEM (AWICS) - MID-AIR COLLISION AVOIDANCE CAPABILITY (MCAC) - ADDITIONAL - 53 ABBREVIATED ACQ PROGRAMS





## **NAVAIR WARFARE CENTERS**

THE NAVY'S PRINCIPAL RESEARCH, DEVELOPMENT, TEST, EVALUATION, ENGINEERING, AND FLEET SUPPORT ACTIVITY FOR NAVAL AIRCRAFT, WEAPONS, ENGINES, AVIONICS, AIRCRAFT SUPPORT SYSTEMS AND SHIP / SHORE / AIR OPERATIONS





# NAWCAD LAKEHURST



## Mission

Acquisition Life Cycle Support for Aircraft Launch, Recovery and Support Equipment





## NAWCAD LAKEHURST

















✓ Including EMALS.

Aircraft Launch.

Recovery.

**Visual Landing** Aids.

Aircraft / Weapons / Ship Compatibility.

**Expeditionary Airfield Systems.** 

Servicing and Maintenance.

Handling.





# **Top NAWCAD Lakehurst NAICS For FY13**

NAICS							
Code	Description						
	RESEARCH AND DEVELOPMENT IN THE PHYSICAL,						
541712	ENGINEERING, AND LIFE SCIENCES (EXCEPT BIOTECHNOLOGY)						
336411	AIRCRAFT MANUFACTURING						
	OTHER AIRCRAFT PARTS AND AUXILIARY EQUIPMENT						
336413	MANUFACTURING						
541330	ENGINEERING SERVICES						
541519	OTHER COMPUTER RELATED SERVICES						
336412	AIRCRAFT ENGINE AND ENGINE PARTS MANUFACTURING						
	PROCESS, PHYSICAL DISTRIBUTION, AND LOGISTICS						
541614	CONSULTING SERVICES						
	OTHER ELECTRONIC AND PRECISION EQUIPMENT REPAIR AND						
811219	MAINTENANCE						
	OTHER MEASURING AND CONTROLLING DEVICE						
334519	MANUFACTURING						
	INSTRUMENT MANUFACTURING FOR MEASURING AND TESTING						
334515	ELECTRICITY AND ELECTRICAL SIGNALS						



## NAVAIR LAKEHURST TARGETS VS. ACTUALS

			NAWCAD LKE	NAWCADLKE
			FY13 ACTUALS	FY14 ACTUALS
	NAWCAD LKE FY11	NAWCAD LKE FY12	as of 30 JAN 14 (EOY)	as of 31 MAY 14
Prime Contracting				
Total Dollars	\$ 1,399,821,857	\$ 1,462,561,297	\$ 1,238,169,800	\$ 515,123,742
SmallBusiness	61.306%	55.842%	60.539%	51.955%
Threshold Target			49.000%	45.000%
Objective Target	47.000%	48.200%	62.000%	53.400%
Dollars	\$ 858,172,619	\$ 816,720,624	\$ 749,577,422	\$ 267,631,770
SMALL DISADVANTAGED BUSINESS	13.363%	13.026%	11.815%	5.802%
Threshold Target			9.500%	10.000%
Objective Target	10.000%	10.500%	15.500%	12.340%
Dollars	\$ 187,054,152	\$ 190,519,933	\$ 146,284,557	\$ 29,885,483
VETERAN-OWNED SB**	25.096%	15.830%	20.456%	19.046%
Dollars	\$ 328,400,044	\$ 242,930,592	\$ 253,279,365	\$ 98,110,594
SERVICE-DISABLED VETERAN-OWNED SB	17.976%	11.670%	12.171%	12.327%
Threshold Target			4.960%	4.960%
Objective Target	3.000%	4.960%	8.000%	7.930%
Dollars	\$ 251,634,903	\$ 170,679,174	\$ 150,700,931	\$ 63,498,971
WOMAN-OWNED SB	3.671%	6.121%	7.048%	5.465%
Threshold Target			5.000%	6.340%
Objective Target	5.600%	4.890%	7.000%	7.000%
Dollars	\$ 51,386,312	\$ 89,526,501	\$ 87,262,865	\$ 28,149,439
HIST. UNDERUTILIZED BUSINESS ZONE SB	1.627%	1.305%	1.664%	4.655%
Threshold Target			1.000%	1.000%
Objective Target	1.000%	1.490%	1.500%	1.710%
Dollars	\$ 22,772,426	\$ 19,092,029	\$ 20,602,905	\$ 23,976,873



## NAWCAD LAKEHURST OSBP AWARDS

#### THE DEPARTMENT OF VETERANS AFFAIRS, CENTER FOR VETERANS ENTERPRISE

- SPECIAL TEAM AWARD
  - OUTSTANDING SERVICE & CREATIVITY IN MAKING USE OF THE SDVOSB SET-ASIDE/SOLE SOURCE AUTHORITY
- ACHIEVEMENT AWARD
  - EXCEEDED 3% TARGET FOR SDVOSB AWARDS IN FY07

#### **DEPARTMENT OF DEFENSE**

- DOD'S GOLDEN TALON AWARD (DON AWARDEE)
  - EFFORTS TO ADVANCE THE GOALS & OBJECTIVES CONTAINED IN DOD'S STRATEGIC PLAN FOR SDVOSBS

#### DEPARTMENT OF NAVY

- SMALL BUSINESS SPECIALIST OF THE YEAR (EXEMPLARY ACHIEVEMENTS IN SMALL BUSINESS)
- ACHIEVEMENT AWARD FOR EXCEEDING THE STATUTORY 5% WOMEN OWNED SMALL BUSINESS; 5% SMALL DISADVANTAGE BUSINESS AND 23% SMALL BUSINESS TARGETS
- ACQUISITION EXCELLENCE AWARD, SMALL BUSINESS TEAM AWARD (NAVAIR OSBP TEAM)
- NAVAIR SMALL BUSINESS ADVOCACY AWARD FOR TEAM ACHIEVEMENT (EXPEDITIONARY AIR FIELD PROGRAM)
- NAVAIR SMALL BUSINESS ADVOCACY AWARD FOR TEAM ACHIEVEMENT (4.5X SPECIAL SURVEILLANCE PROGRAM)
- ACQUISITION EXCELLENCE AWARD, SARKIS TATIGIAN AWARD (RECOGNIZES A DON FIELD CONTRACTING ACTIVITY WHICH EXEMPLIFIES THE HIGHEST EXAMPLES OF SMALL BUSINESS ACQUISITION EXCELLENCE AND WHOSE ACHIEVEMENT BRINGS SIGNIFICANT CREDIT TO THE DON ACQUISITION COMMUNITY)





# NAVAIR OSBP





### <u>Mission</u>:

Enabling the war fighter with creative solutions brought to them through small business.

### <u>Vision</u>:

NAVAIR's Office of Small Business Programs is a valuable resource that enables the best solutions for the war fighter. We are advocates for NAVAIR's strategic priorities: current readiness, future capability and people. Achieving these priorities requires the entrepreneurial skills of small and large businesses. We strive to ensure that the creative talents of small businesses are nurtured and sustained in defense of freedom.

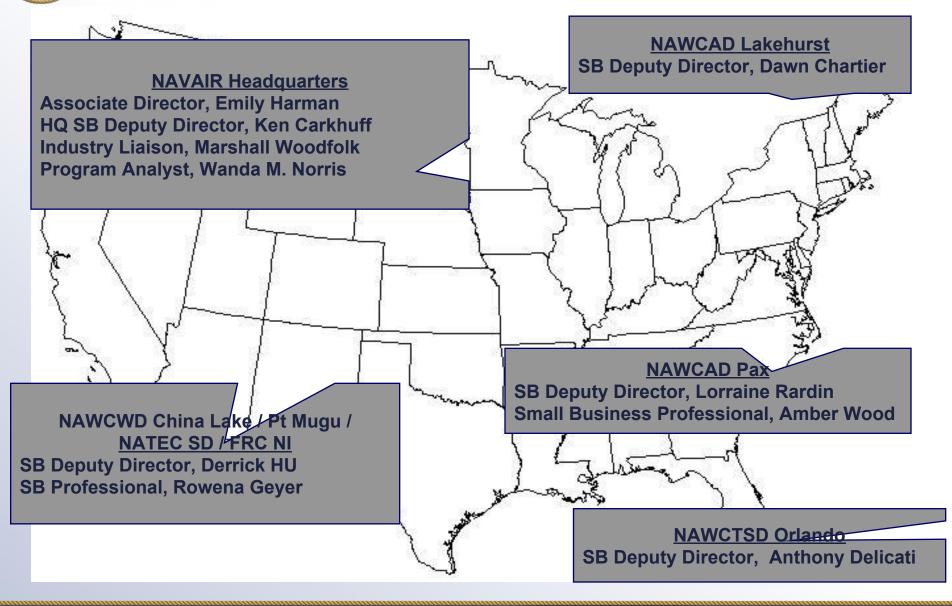
www.navair.navy.mil/osbp

Ms. Emily Harman, Associate Director, OSBP





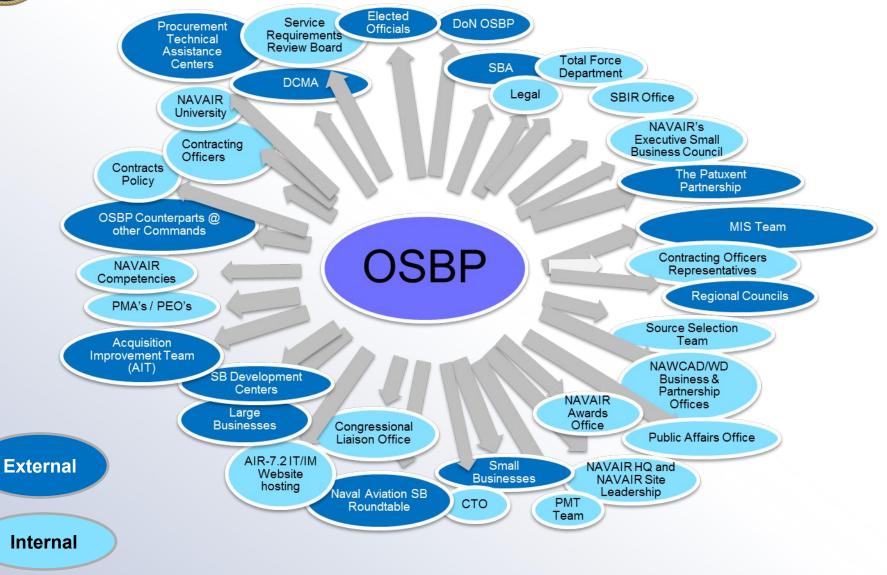
# **NAVAIR Office of Small Business Programs**





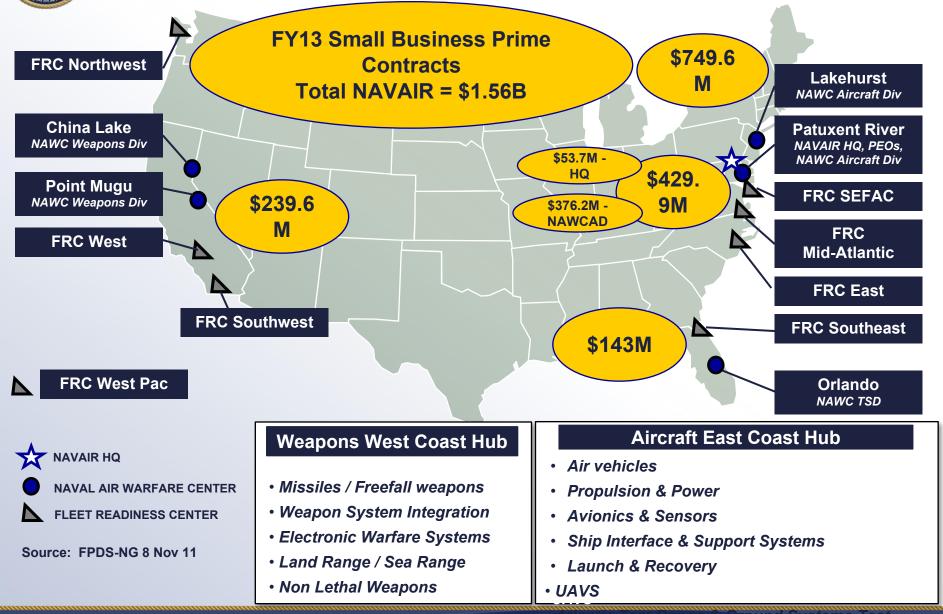


## OSBP Networks with .....



NAVMAIR

# **FY13 Small Business Obligations**



· ATLANTIC TEST RANGE AND GROUND STONAL ALR



## NAVAIR TARGETS VS. ACTUALS

					NAVAIR		NAVAIR
					FY13 ACTUALS	F	Y14 ACTUALS
		NAVAIR FY11	NAVAIR FY12	a	s of 30 JAN 14 (EOY)	а	s of 31 MAY 14
Prime Contracting							
Total Dollars	\$	23,478,722,181	\$ 27,004,764,988	\$	24,935,264,338	\$	12,199,583,118
Small Business		7.412%	 6.446%		6.264%		7.087%
Target	-	7.000%	 7.300%		\$1.75B		\$1.6B
Dollars	\$	1,740,323,430	\$ 1,740,699,799	\$	1,562,036,600	\$	864,593,174
				_			
SMALL DISADVANTAGED BUSINESS		2.253%	2.049%		1.996%		2.088%
Target		1.800%	 2.000%		2.000%		2.000%
Dollars	\$	529,088,972	\$ 553,333,110	\$	497,745,333	\$	254,717,026
VETERAN-OWNED SB**		2.389%	1.688%		1.816%		2.009%
Dollars	\$	560,834,907	\$ 470,169,827	\$	452,858,928	\$	245,128,170
SERVICE-DISABLED VETERAN-OWNED SB		1.539%	1.048%		1.061%		1.223%
Target		0.500%	0.750%		0.750%		0.750%
Dollars	\$	361,271,691	\$ 282,928,454	\$	264,614,937	\$	149,157,152
WOMAN-OWNED SB		0.775%	0.870%		0.882%		1.025%
Target		1.000%	1.000%		1.000%		1.000%
Dollars	\$	182,036,084	\$ 234,869,558	\$	219,888,985	\$	125,103,165
HIST. UNDERUTILIZED BUSINESS ZONE SB		0.205%	0.170%		0.185%		0.418%
Target		0.150%	0.200%		0.200%		0.200%
Dollars	\$	48,049,382	\$ 45,892,844	\$	46,158,003	\$	50,984,649
Small Business Assessable Market (SBAM) = 17%							11.38%
Simplified Acquisition Threshold = 80%					88.49%		86.70%
Service Improvement = 40.66%					31.03%		36.80%

\* SBAM Definition: Using FY13 awards, the Small Business Assessable Market (SBAM) excludes Product Service Codes (PSCs)

having <1% of their total obligations across the federal government awarded to small businesses.



- Review NAVAIR website <u>www.navair.navy.mil</u>
- Review NAVAIR OSBP website—<u>www.navair.navy.mil/osbp</u>
  - Strategic plans
  - NAWCAD operating plan
  - Long Range Acquisition Forecast
  - Links to other NAVAIR websites
  - Links to recent briefings
- Review FPDS-NG website <u>www.fpds.gov</u>
  - Find out what NAVAIR procured in the past



# Find Opportunities

http://www.navair.navy.mil/osbp/

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номе								
ABOUT US	NAVAID's Long Dange Acquisition Ferenat Covering EVe 12, 14 (NEW)							
UPCOMING EVENTS	NAVAIR's Long Range Acquisition Forecast Covering FYs 12-14 (NEW) January 30,							
REGISTER YOUR BUSINESS	NAVAIR's Long Range Acquisition Forecast (LRAF), covering FY12 through FY14, is now available under the							
FIND INDUSTRY PARTNER	Procurement Forecast section of the "Presentations" link (or click on the heading title above to access). NAVAIR'S LRAF creates a demand signal visible to a wider range of industry and should contribute to better support of our requirements including the distinct prospect of fostering increased competition. (Note: The							
OPEN SOLICITATIONS								
OPEN SOLICITATIONS - LESS	LRAF has been updated with upcoming requirements for IT (Line 335-336)).							
THAN \$25K								
PRESENTATIONS								
MENTOR/PROTÉGÉ	Sources Sought: P-8A (Boeing 737) Commercial Spare Parts February 13, 2012							
BUSINESS DEVELOPMENT	The P-8A Program Office (PMA-290), is conducting a market survey to identify potential business sources who have the resources, capabilities and experience to procure and deliver Boeing 737 commercial common initial spare parts for P-8A Aircraft. The NAICS Code for this procurement is 336412 Aircraft Engine and Engine							
GUIDANCE TO INDUSTRY								
NAVAIR SMALL BUSINESS	Parts Nanufacturing; and the classification code is 15 Aircraft & airframe structural components. Please							
PERFORMANCE	refer to solicitation number N00019-R-12-3001 on FedBizOpps.							
SMALL BUSINESS	https://www.fbo.gov/spg/DON/NAVAIR/N00019/N00019-R-12-3001/listing.html.							
INNOVATION RESEARCH								
RELATED LINKS								
CONTACT INFO	***SAVE THE DATE*** NAWCWD Industry Day 2012 February 9, 2012							
SUGGESTIONS	23 May 2012 - The Naval Air Warfare Center Weapons Division (NAWCWD) anticipates hosting "NAWCWD							

23 May 2012 - The Naval Air Warfare Center Weapons Division (NAWCWD) anticipates hosting "NAWCWD Industry Day 2012." The objective of this event is to enhance NAWCWD-Industry collaboration in support of the Naval Aviation Warfighter. Details on the event will be provided on the following website in the near future: <u>http://www.navair.navy.mil/nawcwd/index.html</u>

#### Connect with Us



NAVAIR HOME



#### \*\*\*SAVE THE DATE\*\*\* NAWCWD Multi-Use Technology Symposium February 9, 2012

24 May 2012 - The Naval Air Warfare Center Weapons Division (NAWCWD) anticipates hosting a Multi-Use Technology Symposium focused on Unmanned Systems. More details will be provided in the near future.

#### Source Sought for the Mechanical Facilities Team (4.5.12) February 7, 2012

The Naval Air Warfare Center Aircraft Division Contracts Department (AIR 2.5.1.2), Patuxent River, MD announces its intention to procure on a competitive basis the services necessary to provide support to the Ship & Shore Based Electronic Systems (S&SBES) Team (Code 4.5), St. Inigoes, MD. The Ship & Shore Based Electronic Systems (S&SBES) Team (Code 4.5), St. Inigoes, of the Naval Air Warfare Center Aircraft Division performs development, testing, installation, and maintenance of shipboard and shore based electronic equipment. In support of this mission, the Mechanical Facilities Team (4.5.12) provides research and



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# LONG RANGE ACQUISITION FORECAST

#### Forecast posted annually on <u>www.navair.navy.mil/osbp</u> and includes:

- Short descriptive title for the requirement
- Longer description
- Estimated dollar value
- Requiring Organization
- Contracting Office
- Solicitation/Request for Proposal release date
- Contract Award timeframe

- Planned strategy (i.e., SDVOSB set-aside)
- Incumbent Contractor
- Prior/Current Contract Number
- Procurement Quantities
- Contract Period of Performance
- Delivery/Performance Location
- NAVAIR Point of Contact

#### • LONG RANGE ACQUISITION FORECAST IS TEMPORARILY UNAVAILABLE

• NAVAIRINST 5000.26







# **Long Range Acquisition Forecast**

#### Forecast posted annually on <u>www.navair.navy.mil/osbp</u> and includes:

- Short descriptive title for the requirement
- Longer description of the requirement
- Estimated dollar value of the requirement
- Requiring Organization
- NAVAIR Contracting Office
- Est. Solicitation/Request for Proposal release date
- Timeframe when the contract may be awarded

- Small Business Set-Aside? (if known)
- Planned strategy (i.e., SDVOSB set-aside)
- Incumbent Contractor
- Procurement Quantities
- Period of Performance of the Contract
- Delivery/Performance Location
- Point of Contact

#### LONG RANGE ACQUISITION FORECAST DATA SHEET

Short	Expected											
Descriptive	Dollar Value											
Title of	Range for							Anticipated				
Contracting	the				Projected	Anticipated	Anticipated	Period of	Incumbent			Point of
Opportunity	Requirement	Small			NAVAIR	Solicitation	Contract	Perform ance	Contractor	Projected	Procurem ent	Contact
{to include	{include	Business	Procurement	Requiring	Contracting	/ RFP	Award	(months or	(īf	Work	Quantity (if	(phone or
RFPs)	"options")	Set-Aside	Method	Organization	Office	(Qtr/FY)	(Qtr/FY)	years)	applicable)	Location	applicable)	email)

\*\*DISCLAIMER\*\* United States Code Title 15, Section 637(A)(12)(C), requires the Department of the Navy (DoN) to prepare a forecast of expected contract opportunities for the next and succeeding fiscal years and make the forecast available to small businesses. We fulfill this requirement by publishing this Long Range Acquisition Forecast (LRAF) and updating the information on an annual basis. The LRAF contains NAVAIR requirements valued at \$150,000 or more that are forecasted for the upcoming and next two fiscal years. The forecast is for informational and marketing purposes only. It does not constitute a specific offer or commitment by the Navy to fund, in whole or in part, the opportunities referenced herein. This listing is not all inclusive and is subject to change.

\*NOTE: All information contained in this Long Range Acquisition Forecast is based on the upcoming fiscal year and two succeeding fiscal years.

\*\*NOTE: Use the drop down menus for the selection of the following data sets: Expected Dollar Value, Small Business Set-Aside, Procurement Method, Anticipated Solicitation and Anticipated Contract Award.



## Let Us Know!

When NAVAIR issues a sole source synopsis and you believe you can provide the supplies/services, LET US KNOW!

If you know a full and open competition is pending or you see a full and open competition synopsis and you think there are 2 or more SDVOSBs, 8(a)s, HUBZones, or WOSBs, or small businesses that can do the work, <u>LET US KNOW!</u>

Work closely with the contract specialist and the site small business deputy.

NAVAIR OSBP Website www.navair.navy.mil/osbp

Enabling the war fighter with creative solutions brought to them through small business.





## Tips for Responding to a Sources Sought Announcement

## Tips

- Show holistic capability technical, but also management practices, financial stability, quality processes, able to manage subcontractors, discriminators, etc.
- Provide more detail on number of employees and company locations
- Show how you will minimize transition risk
- Request clarification, if needed
- Meet the response timeline



# Sources Sought Responses

### Areas where industry can improve

- Answer all the questions
- Be sure you are addressing a NAVAIR requirement and not one from another agency or service
- Be sure to discuss all the items that will be evaluated
- Address only experience that is applicable to the requirement
- Validate your claims of capability
- If you combine past performance contracts, be sure to provide a break out of scope and complexity of each
- If you propose teaming, show value-added
- Address how you will manage subcontractors and prior experience in this area
- If admitting lack of capability or experience; offer solution, mitigation, alternative, etc.





## Company Data Sheet

- No more than three pages (MS Office document) about your company and products or services
- Tailored for NAVAIR
- Keep it simple, but make your company stand out

## Answer the following

- Company point of contact information
- Describe what your company does (products or services)
- How your mission relates to Naval Aviation
- Product commercially available?
- Intellectual property rights?
- Product utilized with or on any other DoD, government, or commercial platform?
- Quantitative data on product performance
- Small business certifications, current contract vehicles and NAICS

#### Posted on NAVAIR OSBP website under the Guidance to

#### Industry.

#### www.navair.navy.mil/osbp





- Key message: You must now <u>PERFORM</u>!
- LET NAVAIR KNOW if you're experiencing difficulties... ASAP
  - Technical/Performance
  - Schedule
  - Financial
- ...And these communications should be <u>DOCUMENTED</u>
- Know your <u>CONTRACT</u>...scope, terms, conditions, schedules, deliverables – it's what we're holding you accountable for
- Be aware the government rates your performance yearly in the Contractor Performance Assessment Reporting System (CPARS) – Used in future source selections (Contracts over \$1M for services and over \$5M for products)





- First line of communication after contract award
- **Contracting Officer**
- Administrative Contracting Officer
- Technical Customer
- NAVAIR Small Business Deputy
- Also:
  - SBA website (http://www.sba.gov)
    - Counseling in person, email
    - Financial Assistance Training
    - Training
    - PTAC (<u>http://www.sellingtothegovernment.net</u>)

